

Join the CGA Coaches Spectacular Sponsorship Team!

Be one of a select number of local, regional and national organizations that will sponsor more than 1,200 gymnasts as they compete during the CGA Coaches Spectacular, hosted by Cincinnati Gymnastics Academy Parents Club. We welcome partners of all sorts, shapes and sizes; including independent businesses, publicly held companies, fraternal orders/chapters, philanthropic individuals, and private foundations. This year, the 3-day competition will be held at the Northern Kentucky Convention Center, January 13 – 15, 2012.

Why Become A Coaches Spectacular Sponsorship Partner?

It currently costs a gymnast between \$6,000-\$7,000 per year to begin realizing their dream of becoming a U.S. Olympian, National Champion, International Elite, or even an experienced gymnastics coach. These acrobatic marvels possess a genuine love for the sport, and a true dedication to the pursuit of excellence, that is inconceivable to most people. Tuition fees cover only 60% of the total amount. Hard work by the CGA Parents Club members is necessary to help offset the remainder of these expenses. Hosting this invitational allows us to honor the coaches entrusted with teaching these youngsters life lessons, as well as technical skills; it is the largest, most esteemed, fundraising activity organized and operated solely by the families themselves! Your generous endowment is a very prominent way to support these passionate athletes and your community by encouraging their Olympic-sized goals and, by directly assisting in the development of these special individuals destined to be future leaders and role models in our society.

The CGA Coaches Spectacular features participants representing more than 48 renowned gyms, many traveling from across the nation and beyond, who will compete in sanctioned USA Gymnastics' levels 3 through 10/Open. Former Olympians and present International Elites will be on the premises throughout the weekend. 12,000 plus spectators will attend this event at the Northern Kentucky Convention Center over the 3-day competition in January (a list of visiting home states/countries from past years is enclosed). That means massive exposure and advertising impressions for your organization! Please note: our group is a 501c(3) non-profit association.

Who is Cincinnati Gymnastics Academy?

CGA is the home of Amanda Borden and Jaycie Phelps, members of the 1996 "Magnificent Seven" Olympic Gold Medal Team, as well as 2000 Olympic Teammates, Morgan White and Alyssa Beckerman. Cincinnati Gymnastics Academy also boasts 2002 World Championship Bronze Medalist, Samantha Sheehan, and Elite level upcoming Olympic hopefuls ~ Amanda Jetter*, Lexie Priessman*, Brianna Brown, and Amelia Hundley. All members of the CGA family learn invaluable life lessons during their time in the program. . . the experienced staff realizes that personal growth is equally as important as attainment of physical skills. Please see the last page for a list of CGA alumni who have pursued their dreams through higher education opportunities.

Located in Fairfield, Ohio, CGA was voted #1 training facility in America by USA Gymnastics in 1997, 1998 and 1999, and consistently ranks among the nation's finest. This USAG member club administers quality gymnastic instruction to 600 pre-school age children and 500 classroom students. 150 athletes train and compete in compulsory (level 4, 5, 6), optional (level 7, 8, 9, 10) and elite Junior Olympic divisions.

Founded in 1981 by U.S. Olympic Coach Mary Lee Tracy, Cincinnati Gymnastics Academy is also very proud to administer programs designed for Exhibition teams, Special Needs individuals and Homeschoolers. Please visit CGA's website: www.cincinnati-gymnastics.com for more information and other exciting events.

Thank you for considering the opportunity to promote this great sport, and great community!

WHAT ARE THE BENEFITS OF BECOMING A SPONSORSHIP PARTNER?

Title Sponsor Partnership-\$10,000

- Company named as Title Sponsor for CGA Coaches Spectacular Meet
- Company name as Title Sponsor on cover of meet program
- Full page ad on front or back page of program
- 6 free Invitations to Coaches Gala to be held Saturday evening, with recognition of company as Title Sponsor
- 15 free meet programs
- Company banner displayed at meet, then at CGA for remainder of calendar year
- Company recognized as Title Sponsor during meet announcements and awards ceremony
- Recognition plaque
- Promotion space available for company display in main lobby during the meet
- Listing on Coaches Spectacular website

Platinum Sponsor Partnership-\$5,000

- Full page ad in meet program
- 4 free Invitations to Coaches Gala to be held Saturday evening, with recognition of company as Platinum Sponsor
- 10 free meet programs
- Company banner displayed at meet, then at CGA for remainder of calendar year
- Company recognized as Platinum Sponsor during meet announcements and awards ceremony
- Recognition plaque
- Promotion space available for company display in main lobby during the meet
- Listing on Coaches Spectacular website

Gold Sponsor Partnership-\$2,500

- 3/4 page ad in meet program
- 2 free Invitations to Coaches Gala to be held Saturday evening, with recognition of company as Gold Sponsor
- 6 free meet programs
- Company banner displayed at meet, then at CGA for remainder of calendar year
- Company recognized as Gold Sponsor during meet
- Display table available for company advertisement during the meet
- Listing on Coaches Spectacular website

Silver Sponsor Partnership-\$1,000

- 1/2 page ad in meet program
- 4 free passes
- 4 free meet programs
- Company name on banner displayed at meet, then at CGA for remainder of calendar year
- Company recognized as Silver Sponsor during meet
- Display table available for company advertisement during the meet
- Listing on Coaches Spectacular website

Bronze Sponsor Partnership-\$500

- 1/4 page ad in meet program
- 2 free passes
- 2 free meet programs
- Listing on Coaches Spectacular website

Riverfront Sponsor Partnership-\$250

- 1/6 page ad in meet program
- 1 free pass
- 1 free meet program
- Listing on Coaches Spectacular website

Choice Sponsor Partnership-\$100

- Business card size (1/8 page) advertisement in meet program
- Listing on Coaches Spectacular website

Entry Level Sponsor Partnership-\$50

- Company listed as sponsor in meet program
- Listing on Coaches Spectacular website

Donation of goods or services

- Company listed as sponsor in meet program
- Listing on Coaches Spectacular website
- Meet operation supporters will be listed on a meet banner

HOW DO I BECOME A SPONSORSHIP PARTNER?

You can become a Coaches Spectacular sponsorship partner right now, by completing the following six steps:

1. Choose a sponsorship level that's right for you and/or your company.
2. Fill out the attached sponsorship registration form.
3. Attach appropriately sized, camera-ready BLACK & WHITE clip art ad (in .jpg/.jpeg format), based on the correct size according to your sponsorship level. Our program is printed in a 2 column per page layout. See the next page for correct advertising dimensions. You may also email finished artwork to Ann Everly at aeverly@cinci.rr.com.
4. Please include your check, payable to ***CGA Parents Club ***, for the amount corresponding to your sponsorship level. For Silver levels (\$1,000) and higher, indicate applicable trade name or "D~B~A". Be sure to list correctly spelled, preferred name **exactly as desired** for banner recognition.
5. Keep a copy of the registration form, company ad, and check for your records.
6. Be sure to return your registration, check remittance and **camera-ready** program ad (**or enclose disk with .jpg/.jpeg format**), **NO LATER THAN OCTOBER 31st**, to your CGA Parents Club Representative.

* CGA Parents Club is a 501c(3) non-profit organization *

AD SIZES

boxes on this sheet are not drawn to scale
please take note of the dimensions listed in each box

Program pages are in 2 column format

If your ad is digital, please send via email before printing onto paper. If your ad is paper based (ie business card), please send in original so that it can be scanned with highest quality.

FULL PAGE AD - PLATINUM LEVEL - 10 in HIGH x 8 in WIDE

1/4 PAGE AD
BRONZE LEVEL

5 in HIGH x 4 in WIDE

1/8 PAGE AD

CHOICE LEVEL

2.5 in HIGH x 4 in WIDE

1/6 PAGE AD

RIVERFRONT LEVEL

3.3 in HIGH x 4 in WIDE

1/2 PAGE AD

SILVER LEVEL

5 in HIGH x 8 in WIDE

CGA COACHES SPECTACULAR

Sponsorship Partner Registration Form

Thank you for recognizing our future heroes by financially supporting their goals and dreams through your decision to join the CGA Coaches Spectacular Sponsorship team! We cannot express with more sincerity, how much your generosity is appreciated. **PLEASE RETURN this page, your ad copy and remittance to your Parents Club representative NO LATER THAN OCTOBER 31, 2011 ~ Thank You!**

Company/Individual legal name: _____

Trade name or D~B~A for program/banner: _____
 (Silver, Gold, Platinum, Room, Event & Title Sponsors)

Contact Person: _____

Contact Phone #: _____ E-address: _____

Mailing Address: _____

City, State, Zip: _____

Sponsorship Level: (Please circle one)

Title (\$10,000)	Platinum (\$5,000)	Gold (\$2,500)	Silver (\$1,000)	Bronze (\$500)	Riverfront (\$250)	Choice (\$100)	Entry (\$50)
Please include Full-Page Ad	Please include Full-Page Ad	Please include 3/4 Page Ad	Please include 1/2 Page Ad	Please include 1/4 Page Ad	Please include 1/6 Page Ad	Please include 1/8 Page (busin. crd.) Ad	
10"h x 8"w	10"h x 8"w	7.5"h x 8"w	5"h x 8"w	5"h x 4"w	3.3"h x 4"w	2.5"h x 4"w	

Check/Money Order Amount: _____ Check/Money Order Number: _____

Please make checks payable to "CGA Parents Club"

CGA family representative: _____

Phone #: _____ E-mail address: _____

CGA gymnast / level: _____

CGA Parents Club is a 501c(3) non-profit organization

CGA Coaches Spectacular Attendees Gymnastic Club Home Locales:

Alabama
Arizona
California
Colorado
Florida
Georgia
Hawaii
Illinois
Indiana
Iowa
Kentucky
Louisiana
Massachusetts
Michigan
Missouri
New Jersey
New York
North Carolina
Ohio
Oklahoma
Pennsylvania
Rhode Island
Tennessee
Texas
Virginia
West Virginia
Wisconsin
INTL - El Salvador
INTL - Mexico
INTL - Ontario, Canada

CGA ALUMNI PURSUE DREAMS THROUGH HIGHER EDUCATION OPPORTUNITIES!

Nina McGee, Scholarship – University of Denver 2011
Allie Lekson, Scholarship – Eastern Michigan 2011
Kayla Williams, Scholarship – University of Alabama 2011
Acacia Cosentino, Scholarship – North Carolina Univ 2010
Lauren Ritter, Scholarship – Ohio State University 2009
Amy Center, Scholarship – Iowa 2008
Christa Greinke – Ball State 2008
Ashley Priess, Scholarship – Alabama 2008
Jacquelyn Johnson, Scholarship - University of Utah 2007
Hilary Mauro, Scholarship - University of Georgia 2007
Meg Satterlee, Scholarship - Bowling Green Univ. 2007
Monica Shoji – Yale University 2007
Anna Robey, Scholarship - Iowa State University 2006
Jessica Neel, Scholarship - Central Michigan Univ. 2005
Courtney Priess, Scholarship - University of Alabama 2005
Amanda Surine, Scholarship - Ohio State University 2005
Samantha Sheehan, Scholarship – Univ. of Georgia 2004
Kristin Sprague, Scholarship - Ball State University 2004
Andrea Arlotta, Scholarship - University of Pittsburgh 2003
Amanda Heinly, Scholarship - University of Denver 2003
Brandi Goodman, Scholarship – Univ. of Nebraska 2002
Amberly Klein, Scholarship - San Jose State 2002
Erika Linnersten, Scholarship - Kent State University 2001
Amber Melvin, Scholarship - Georgetown University 2001
Chi Chi Calina, Scholarship - Iowa State University 2000
Annie Medcalf, Scholarship - University of Utah 2000
Sierra Sapunar, Scholarship - University of Georgia 2000
Alyssa Beckerman, Scholarship - UCLA 1999
Julie Houk, Scholarship - University of Nebraska 1999

Nikki Taylor, Scholarship - Boise State University 1999
Jessica Wertz, Scholarship - University of Nebraska 1999
Andrea Bauer, Scholarship - Bowling Green Univ. 1998
Kelly Keish, Scholarship - Auburn University 1998
Kristy Lichey, Scholarship - University of Georgia 1997
Krissy Hoferlin, Scholarship - University of Kentucky 1996
Shirley Lee, Scholarship - West Virginia University 1996
Jill McMillon, Scholarship - Ohio State University 1996
Gina Paoleomili, Scholarship - Ohio State University 1996
Amanda Borden, Scholarship - University of Georgia 1995
Karin Lichey, Scholarship - University of Georgia 1995
Samantha Muhleman, Scholarship- Univ. of Georgia 1995
Amy Bunk, Scholarship - Illinois State University 1994
Beth Cluxton, Scholarship - University of Kentucky 1994
Mandi Hinson, Scholarship - Bowling Green Univ. 1994
Sara Myers, Scholarship - Miami University 1994
Sherrell Smith, Scholarship - Central Michigan 1994
Becky Ruhl, Scholarship - Bowling Green University 1993
Niki Herrick, Scholarship - North Carolina State 1991
Paula Garee, Scholarship - Illinois State University 1990
Patti Mount - Ohio State University 1990
Julie Gaw - Carlton College 1989
Tracie Halstead, Scholarship - Ohio State University 1989
Cheryl Tragresser, Scholarship - Georgia College 1989
Stephanie Frazier, Scholarship - University of Denver 1988
Diana Weichman - Ohio State University 1987
Jackie Ahr - Southern Illinois University 1982
Gina Hey - Southern Illinois University 1982